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J Equity Partners Launches UK-Focused Private Credit Platform, The Sterling Wallet



As part of its continued efforts to offer its clients tailored products and services that meet their investment objectives in an ever-shifting investment landscape, J Equity Partners (the “Firm”) has launched its latest offering focusing on asset-backed fixed income with an opportunity to gain exposure to a diversified pool of assets. The Firm’s latest investment offering is a Shariah-compliant private credit investment platform, which is launched under the name The Sterling Wallet. The Sterling Wallet has been structured to offer investors regular distributions and capital preservation over a medium investment duration. The product is set to provide diversified exposure to a select pool of high-quality and income generating multi-sector real estate assets located across the United Kingdom. The first tranche of The Sterling Wallet, Sterling Wallet I Limited, was launched in May 2024 and planned to be closed through successive drawdowns.

“We are pleased to launch the first tranche of The Sterling Wallet, marking the introduction of another differentiated product by J Equity Partners, inspired by the prevailing investment dynamics,” noted Ali Ghali, Deal Maker at J Equity Partners. “In uncertain economic times, where inflationary pressures and high finance costs complicate investment decisions, asset-backed fixed income products offer stable and reliable income streams. These instruments are backed by tangible assets, which serve as collateral, providing investors with multiple layers of protection” he added. “Sterling Wallet I will have an investment term of two years, and offer investors quarterly distributions. Sterling Wallet I is expected to be followed by successive tranches with differing risk-return dynamics, reflecting the then prevalent investment environment” he concluded.

Disclaimer: The information does not constitute financial advice or recommendation and should not be considered as such.