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## J Equity Partners named most innovative private equity investment firm for 2021



J Equity Partners BSC (the “Firm”), the leading Shariah-compliant investment firm domiciled in the Kingdom of Bahrain, was named as the Most Innovative Private Equity investment Firm by International Finance for the year 2021.

The nomination for the category is underpinned by the innovative financial solutions delivered by the Firm over the past 12 months in response to the COVID-19 pandemic, which were formulated to optimize investors’ portfolio composition and liquidity profile in a highly challenging environment. The solutions successfully delivered over the past 12 months include the structuring of bespoke defensive platforms that offer attractive risk-adjusted returns and the acceleration of capital redemptions from the Firm’s alternative investments portfolio.

The award is a testimony to J Equity Partners’ pioneering approach and commitment to delivering competitive risk-adjusted returns to its clients throughout the economic cycle.

“Despite the detrimental impact of the pandemic on global economies and the shockwaves it sent through most economic sectors, we at J Equity Partners took on the challenges posed by the pandemic with the firm belief that innovative investment platforms can and should be able to uncover opportunities and untapped income streams amidst the chaos. The post-pandemic business landscape and socioeconomic realities are expected to produce countless pockets of opportunity that can be tapped into to create a new generation of investment products and financial solutions. This in turn should help the economic ‘healing process’ that can only be achieved through new ways of doing investment business.” said Dr Ahmed Al Jawhary, the Founder and Chief Executive Officer of J Equity Partners.

Founded in 2011, J Equity Partners is a category 1 investment firm licensed by the Central Bank of Bahrain.